Graduate Student Project Funds Application : Entry # 685

Requestor Information

UCInetID

mingqiuw

Name of Requesting Student:

Mingqiu Wang

Requesting Organization:

Chinese Students & Scholars Association at UCI

Contact Email Address:

mingqiuw@uci.edu

Contact Email Address (repeated):

mingqiuw@uci.edu

General Program/Event Information

Program/Event Name:

2014 Chinese Culture Night

Description of Program/Event:

We, Chinese Students & Scholars Association (CSSA), are going to hold a 2014 Chinese Culture Night at Feb 1st 2014, aimed at introducing Chinese culture and celebrate Chinese New Year. The Chinese culture night is the traditional largest yearly event from our club. This year we will hold it on Feb 1st which is the next day to the Chinese New year. Chinese New Year is the largest festival for Chinese, as same as Christmas for American. So we thint this event will be a great opportunity for UCI Chinese students to celebrate their new year and also to spread Chinese culture on UCI campus. By that time, students will perform Chinese Kung fu, folk dance, Chinese traditional instrumental performances, traditional costume shows, and songs.

Chinese special snacks and dishes will be served before the performance. During the show, attendees will have opportunities to win movie tickets and gift cards from the lucky draw.

The event is expected to reach ALL students and staff of UCI. For those students who do not understand mandarin, we will offer help from volunteering personal interpreters. Furthermore, we will invite graduate students from universities in Los Angeles and San Diego area to participate.

We are requesting support from the Association of Graduate Students towards the costs of promoting and organizing the event. The event will be open to ALL UCI Students.
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**Location of Program/Event:**

Crystal Cove Auditorium at Student Center of UC Irvine

**Date of Program/Event:**

02/01/2014

**Start Time of Program/Event:**

07:00 pm

**Expected Attendance**

**Number of UCI Graduate Students Expected to Attend:**

300

**Number of UCI Undergraduate Students Expected to Attend:**

100

**Number of UCI Admin/Faculty/Staff Expected to Attend:**

50

**Number of Other People Expected to Attend:**

50

**How are you predicting the attendance numbers listed above?**

From the attendance numbers in our previous event.

**Planned Methods of Advertisement:**

A) We have a mail list of over 1000 CSSA members who are all graduate students of UCI. They will be invited via email.

B) We will publish announcement of the event on our website (http://www.ucicssa.org/) and forum (http://www.ucicssa.org/bbs/forum.php)

C) Posters and flyers will be distributed throughout campus including some main building inside campus, and also student housing communities' laundry rooms.

D) We would like to use some other media such as UCI weekly and Facebook to promote the event.

E) We’ll also send letters of invitation especially to some important guests such as our sponsors and
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some UCI professors.

Request and Budget

Amount of funding requested from AGS Project Fund:
1500

How much do you expect the event to cost in total?
2474

Are you receiving other funding for this event?
No

Itemized Budget for Program/Event

<table>
<thead>
<tr>
<th>Items w/ Description and Quantity</th>
<th>Cost (in dollars)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>700</td>
</tr>
<tr>
<td>Ticket</td>
<td>40</td>
</tr>
<tr>
<td>Auditorium Equipment and Labor</td>
<td>524</td>
</tr>
<tr>
<td>Property purchase and rental</td>
<td>360</td>
</tr>
<tr>
<td>Decoration</td>
<td>120</td>
</tr>
<tr>
<td>Raffle prize</td>
<td>250</td>
</tr>
<tr>
<td>Transportation</td>
<td>230</td>
</tr>
<tr>
<td>Promotion</td>
<td>200</td>
</tr>
</tbody>
</table>

Has your organization received AGS Projects Funding in the past?
Yes

<table>
<thead>
<tr>
<th>Date:</th>
<th>Amount:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feb, 2013</td>
<td>1500</td>
</tr>
<tr>
<td>Feb, 2012</td>
<td>1500</td>
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