SPICMACAY is a non-profit, voluntary movement for promoting various kinds of Indian Classical music and arts. Its objective is to generate awareness about many traditional art forms and music among the youth.

Artist:

Planned classical music concert would be performed by renowned Indian musician Shashank Subramanyam on April 18th in Crystal Cove Auditorium. Shashank’s genius in Music came into light at an early age of 12 when he performed a very prestigious concert, often performed only by legends of Indian Music. Since then he has performed and taught in finest and most prestigious institutions across the world. He is presently considered one of the best Bamboo Flute artists and is hailed so by the Indian and International media alike. With scintillating, primal tones, he truly sings through the most organic and ancient of all instruments, Flute. His logic-defying virtuosity is the result of a magical innate talent coupled with best possible training. Shashank has propelled the Bamboo flute into an enviable position by his playing techniques of which "the multi flute transposed fingering technique" and the "dual octave production" have won him world acclaim. Shashank holds the well-earned reputation of being torchbearer of a deeply specialized style within the ornate realms of traditional Classical Music. He has been admired for his precision, his sophisticated yet disciplined style, and his ability to play compositions full with emotions as if he is singing them. More details about the artist - http://www.shashank.org/. For this concert, Shashank will be accompanied by Hemmige V. Srivatsan on the violin and the percussionist Anand Ananthakrishnan, both of whom have got several International accolades.

Concert Audience:

This concert is better focused towards multi-ethnic audience in UCI, and more so than any of our previous concerts. The reason, more than the actual performance or the performers, is the instrument itself, namely FLUTE. Not many times does the student get to hear this instrument music from such a world class maestro artist. What makes it so desirable to most listeners would be its curious quality of being able to fit in so seamlessly into both western and eastern classical traditions, so that listeners often wonder where it really originated. We wish to accomplish much more than the promotion of Classical Music through this concert. We hope that through such an event, we can truly promote music itself, using the FLUTE as a bridge to bring together ardent music enthusiasts from different cultures.

Concert also includes a 30 min lecture-demonstration session for the audience to understand the nuances of this instrument’s music and appreciate it better. Diverse students and faculty members will be able to enjoy this concert. Although the style of performance might be new to them, the sounds will be the same. We genuinely believe that this would be a great opportunity for anyone with a keen interest in music: the ones who wish to learn about Indian Music, those who seek aesthetic joy from the Shashank’s enchanting performances, and those who simply come out of their love for the Flute. Through these kinds of events we wish to show the diversity of our university and introduce new forms of MUSIC to the student community.